

SUMMER 2010

Barbie collector



It's a Mad, Mad World

"MAD MEN"
SEASON DEBUT
PAGES 2 & 3

SEE THE SIGHTS ***Dolls of the World[®] Landmark Collection***

PAGES 6 & 7

**BUY MORE
SAVE MORE!**

OFFER FROM 6/14/10 - 7/19/10
SEE ORDER FORM FOR DETAILS

OVER
25
New Dolls



MAD MEN

Stylish, sophisticated and sometimes scandalous, the AMC drama "Mad Men" follows the lives of advertising men and women in the 1960s. The ruthless players in Sterling Cooper's cutthroat, ego-driven agency conceal secret schemes while staying one step ahead of turbulent times. The Barbie® Fashion Model Collection celebrates the award-winning style of this acclaimed television series with a devastatingly handsome collection of dolls.

Season 4 premieres on July 25!

NEW
Barbie® Fashion Model Collection

MAD MEN
A. JOAN HOLLOWAY DOLL

Gold Label™ Collection
Featuring genuine Silkstone® body
Worldly wise office queen Joan Holloway is properly captivating in an upswept hairdo, belted dress with golden pen necklace, pumps and handbag. For the adult collector.

C3-R4556 \$74.95

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Doll stand included. Fashion designed exclusively for the Silkstone® Barbie® doll body. Not for use with other Barbie dolls.

Available: Aug 2010
Barbie® Fashion Model Collection

MAD MEN
B. ROGER STERLING DOLL

Gold Label™ Collection
Featuring genuine Silkstone® body
Skilled at using his quick wit to romance clients and the female staff, agency CEO Roger Sterling is ready for business in a dapper three-piece suit accented with polka dot tie, pocket handkerchief and hat. For the adult collector.

Available for purchase only online to Barbie™ Fan Club members. Join now at BarbieCollector.com.

C3-T4549 \$74.95

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Doll stand included. Fashion designed exclusively for the Silkstone® Ken® doll body. Not for use with other Ken dolls.



NEW
Barbie® Fashion Model Collection

MAD MEN

C. DON DRAPER DOLL

Gold Label™ Collection

Featuring genuine Silkstone® body

Don Draper, dashing ladies' man and agency star, is utterly charming in a tailored grey suit, striped necktie, tan fedora with matching overcoat and "leather" briefcase. For the adult collector.

C3-R4536 \$74.95

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Doll stand included. Fashion designed exclusively for the Silkstone® Ken® doll body. Not for use with other Ken dolls.

NEW
Barbie® Fashion Model Collection

MAD MEN

D. BETTY DRAPER DOLL

Gold Label™ Collection

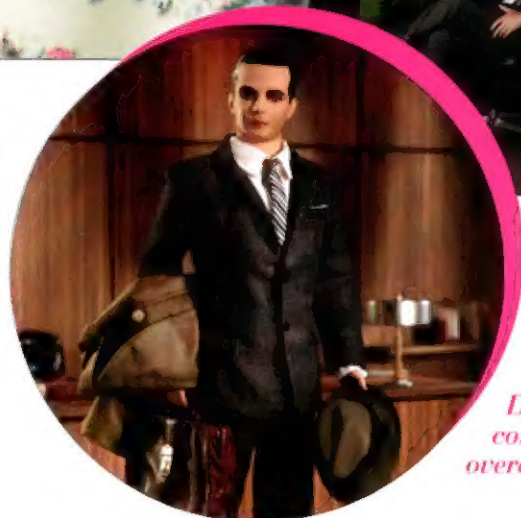
Featuring genuine Silkstone® body

Perfectly coiffed Betty Draper poses in a floral party dress adorned with a "pearl" choker and glittery clutch containing "powder" compact, "lipstick" and comb. For the adult collector.

C3-T2153 \$74.95

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Doll stand included. Fashion designed exclusively for the Silkstone® Barbie® doll body. Not for use with other Barbie dolls.



*Don Draper doll
comes with fedora,
overcoat and briefcase.*



(this page)
Barbie® Fashion Model Collection
A. PALM BEACH BREEZE™
BARBIE® DOLL
Gold Label™ Collection
10th Anniversary
Featuring genuine Silkstone® body
 Winter blues are never welcome in sunny Palm Beach! The perfect outfit for sharing warm greetings, cold drinks and juicy gossip? A cool, floor-length caftan, sparkling with sequins and worn with bold earrings and strappy sandals. For the adult collector.
C3-R4484 \$74.95



(this page)
Barbie® Fashion Model Collection
B. PALM BEACH™ SWIMSUIT
BARBIE® DOLL
Gold Label™ Collection
10th Anniversary
Featuring genuine Silkstone® body
 When the social season heats up, Barbie® keeps her cool lounging poolside in Palm Beach. Doll features a new sun-kissed skin tone and wears a peach and floral print ensemble including swimsuit, cover-up, sunglasses and wedge sandals. For the adult collector.
C3-R4483 \$49.95

NEW (opposite page)
Barbie® Fashion Model Collection
C. PALM BEACH CORAL™
BARBIE® DOLL
Gold Label™ Collection
10th Anniversary
Featuring genuine Silkstone® body
 Luxury meets lounge wear as Barbie® heats up the social scene in a full-length ivory satin evening coat embellished with faux pearls and coral colored beads, a coral chiffon midriff top and palazzo pants. Matching lipstick and fingernails, chandelier earrings and sandals complete the look. For the adult collector.
C3-R4535 \$150.00
 or three installments of \$50.00

NEW (opposite page)
Barbie® Fashion Model Collection
LIMITED EDITION
REPRODUCTION ART
 What began as elegant lines and colorful ink on paper eventually transformed into the Palm Beach Coral™ Barbie® doll. Lead Barbie® designer Robert Best's original vision has been reproduced in a collectible, limited edition print on high-quality, acid-free archival paper. Unframed, measures 16" x 20". 1,500 printed. Each one is numbered and includes a certificate of authenticity.
C3-F6687 \$35.00





Dolls of the World® Landmark Collection

Celebrate with a special 30th Anniversary Dolls of the World® exhibit on Ellis Island!

Barbie® commemorates the 30th Anniversary of Dolls of the World® with the Landmark Collection, featuring dolls dressed in gowns inspired by some of the world's most celebrated architecture.

In collaboration with the Peopling of America® Center at Ellis Island and the Statue of Liberty-Ellis Island Foundation, Inc., Dolls of the World® from the past 30 years will be showcased in a special exhibit on New York's Ellis Island between June 16 and August 15, 2010.



Production dolls/accessories may vary from photos shown here. Dolls cannot stand alone and may not be able to hold objects as shown. Installments available on phone/mail orders only.



NEW (opposite page)
Dolls of the World®
Landmark Collection

**BIG BEN
BARBIE® DOLL**

Pink Label™ Collection
30th Anniversary

England's culture and fashion capital is also home to the legendary Big Ben. London's popular landmark is reinterpreted in a floor-length halter dress with hoop earrings and coordinating clutch. For ages 6 and over.

C3-T2151 \$34.95

NEW (opposite page)
Dolls of the World®
Landmark Collection

**EIFFEL TOWER
BARBIE® DOLL**

Pink Label™ Collection
30th Anniversary

The most recognizable symbol in the City of Light, the impressive latticework of the Eiffel Tower inspires a black and white floor-length gown with mesh illusion netting, silvery jewelry and miniature Eiffel Tower bracelet charm. For ages 6 and over.

C3-T3771 \$34.95

NEW (this page)
Dolls of the World®
Landmark Collection

**LIMITED EDITION
REPRODUCTION ART**

Ready to grace the walls of your home or office are three beautifully illustrated Dolls of the World® sketches by premier Barbie® designer, Linda Kyaw. All three unframed prints arrive as a set on 11" x 14" archival paper. 1,500 sets printed. Each set is numbered and includes a certificate of authenticity.

Set of three prints.

C3-V6130 \$50.00

NEW (this page)
Dolls of the World®
Landmark Collection

**STATUE OF LIBERTY
BARBIE® DOLL**

Pink Label™ Collection
30th Anniversary

A symbol of enduring freedom, the Statue of Liberty raises her torch high above the glittering New York City skyline. Now, this beloved landmark has been interpreted into Barbie® couture with a golden crown, earrings, single shoulder dress and pale green clutch. For ages 6 and over.

C3-T3772 \$34.95



A



B



(this page)

Dolls of the World® Collection

A. RUSSIA BARBIE® DOLL

*Pink Label™ Collection
30th Anniversary*

From Siberia's harsh winters to Moscow's ornate cathedrals, this doll is dressed for it all in a faux fur hat and muff, coat adorned with buttons and golden braid trim and knee high boots. For ages 6 and over.

C3-R4488 \$29.95

(this page)

Dolls of the World® Collection

B. ITALY BARBIE® DOLL

*Pink Label™ Collection
30th Anniversary*

Fresh from buying flowers at the local market this dark-haired signora wears golden hoop earrings, a red neckerchief, off the shoulder blouse, full skirt and black shawl with fringe. Bellissimo! For ages 6 and over.

C3-P3488 \$29.95

(opposite page)

BARBIE® DOLL AS ATHENA
DIRECT EXCLUSIVE*

*Gold Label™ Collection
Limited Production
3rd Doll in Goddess Series*

The fiercely beautiful goddess of wisdom, war and the arts arrives fully armored and prepared to guide the affairs of mere mortals. Doll features ornate headdress, shield, spear, embellished breast plate, woven gown, ombre cape and molded boots. For the adult collector.

C3-R4492 \$100.00
or two installments of \$50.00

Headdress and boots are not removable.

*Direct exclusives are currently available in the U.S. only from Barbie® Collector catalog or online at BarbieCollector.com.





**HARLEY-DAVIDSON®
BARBIE® AND KEN® GIFTSET**
Pink Label™ Collection

The adventure begins. Harley-Davidson takes Barbie® and Ken® on the ride of a lifetime. Wide open highways, rushing winds, brilliant sunsets. Mile after mile, the legend rolls on. For ages 6 and over.

C3-R9911 \$69.95

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NEW
POP ICON
BARBIE DOLL

Beautiful, blonde and brilliant, Barbie® is a one-of-a-kind fashion icon. In 1977, Superstar Barbie® became an instant classic. Now, her spectacular style and pop culture graphics inspire a new doll for a new era. For ages 6 and over.

C3-R4543 \$39.95

Available: Aug 2010
DYLAN'S CANDY BAR
BARBIE DOLL

Inspired by the interior of Dylan's Candy Bar® in New York City, Barbie® looks delightful "wrapped" in a colorful dress with "candy" neck ace and oversized rainbow lollipop. For ages 6 and over.

C3-V0676 \$34.95





A. Look No.001



B. Look No.002



NEW (this page)

BARBIE BASICS™ ACCESSORY PACKS Collection 1.5

Barbie Basics™

Customize. Personalize. Play. Fashionable girls know accessories complete the outfit! Style your doll all the way to her tiptoes with Look No. 002, an accessory pack with 18 pairs of strappy sandals, pumps and mules. Or switch up your doll's look with Look No.001 an accessory pack containing leggings, belts, bags and more! Accessory packs and dolls sold separately, subject to availability. For the adult collector.

\$14.95 each

A. Look No.001 C3-T2359

B. Look No.002 C3-T2356

Learn more at BarbieCollector.com!

NEW (opposite page)

BARBIE BASICS™ DOLLS Collection 1.5

Barbie Basics™

Customize. Personalize. Play. The party continues with a new line of Barbie Basics™ dolls wearing flirty taffeta dresses with ribbon and ruffle accents. Take them out of their boxes and start customizing for a fashionable night on the town! Each of the four different dolls comes attired in a basic evening dress — add an accessory pack to give her a look that's completely unique! Accessory packs and dolls sold separately, subject to availability. For the adult collector.

\$19.95 each

A. Model No.001 C3-T2162

B. Model No.003 C3-T2163

C. Model No.006 C3-T2165

D. Model No.013 C3-T2164

Barbie Basics™



A
Model No.001

B
Model No.003

C
Model No.006

D
Model No.013



NEW

BARBIE GRAFFITI COLLECTION

Barbie® takes her style to the streets with totes, wristlets and 100% cotton tees that are covered in Barbie doll's name fashioned in a gritty, hand-drawn script

A. Graffiti Tee

C3-F6698 \$24.00
(Specify S, M, L, XL, 2XL or 3XL.)

B. Graffiti Wristlet

C3-F6201 \$19.00
(printed vinyl, 9"L x 4.5"H)

C. Graffiti Tote

C3-F6180 \$45.00
(printed vinyl, 17"L x 13"H x 4.5"W)

NEW

D. BARBIE NEWSPAPER PRINT SCARF

Make headlines of your own with a super soft scarf covered in a Barbie® newspaper print in shades of pink and gray. 100% cotton jersey. Measures approx. 71"L x 18"W

C3-F6491 \$24.00

NEW

E. BARBIE SCRIPT SCARF

Wrap up your look with a chic scarf decorated with Barbie® doll's pink signature forming a diamond pattern upon a black background. 100% silk. Measures approx. 63"L x 14"W

C3-F6502 \$26.00

NEW

F. BARBIE RETRO TEE

Forever fashionable, a vintage Barbie® poses amid swirling stardust on a black tee silkscreened with golden metallic. 100% cotton. Specify S, M, L, XL or 2XL

C3-F6700 \$28.00



G



H



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K

NEW

G BARBIE RHINESTONE TEE

Shimmer and shine in a fitted black Barbie® tee with a brilliant rhinestone graphic. 100% cotton. Specify S, M, L, XL or 2XL.

C3-F6697 \$26.00

NEW

H BARBIE AMERICAN TEE

Show your love for everybody's favorite all-American guy, Ken®! This soft heather grey tee is the first we've offered especially for men. 100% cotton. Specify S, M, L, XL, 2XL or 3XL.

C3-F6699 \$20.00

NEW

BARBIE STILETTO COLLECTION

A girl can never have too many shoes. Celebrate Barbie's® footwear collection with a graphic series of bags designed to complement any doll's wardrobe.

I Stiletto Duff

C3-F6492 \$60.00
(printed vinyl, 20"L x 12"H x 11"W; includes adjustable shoulder strap 48"L x 1.5"W)

J Stiletto Wristlet

C3-F6179 \$19.00
(printed vinyl, 9"L x 4.5"H)

K Stiletto Handbag

C3-F6590 \$45.00
(printed vinyl, 17"L x 12"H x 5"W)



NEW this fall

BARBIE THROW

Snuggle up with Barbie® in a cozy throw with a rose and polka dot print and fringe trim around the edges. Poly/acrylic blend. Measures approx. 46"L x 60"W.

C3-F6688 \$35.00

NEW arrive in October

ANEMONE BARBIE BY CHRISTIAN LOUBOUTIN

Designed by Christian Louboutin, the wizard of fabulous footwear, Barbie® is red carpet ready and prepared for the paparazzi in a fitted floor-length chartreuse evening gown with purple train, exquisite rhinestone cuff and, of course, multiple pairs of fabulous red-soled shoes. For the adult collector

C3-R4487 \$150.00
or four installments of \$37.50

available August

BARBIE "MY YEAR IN PARIS" WITH CHRISTIAN LOUBOUTIN CALENDAR

Join a whirlwind tour of Paris with celebrated shoe designer, Christian Louboutin, and his "goddaughter" Barbie®. Vibrant photographs and pen and ink illustrations highlight 12 months of the fashionable duo's exploration of the City of Light. This calendar diary is printed on beautiful, textured paper. 8"x10"

C3-T2105 \$40.00

available August

ORDER ONLINE AT:

BarbieCollector.com

It's fast, convenient, 24-hour ordering,
and where you'll find our widest selection!

ORDER BY PHONE:

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Seven days a week, 7am-10pm Central Time
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Barbie collector

ABOUT OUR PRODUCTS

Dolls are available in varying quantities. You will be notified if a doll you order is unavailable. All the dolls included in this catalog are made with the utmost attention to detail and quality. Our dolls are made in Indonesia and China. Most dolls arrive with a doll stand for display. Dolls may not be able to stand alone, hold accessories or be posed as shown. Production dolls and accessories may vary from the photos shown in catalog. Mattel reserves the right to modify the fashion/fabrics, sculpt, hair color, and accessories. Due to varying supplies, we reserve the right to limit the quantity of each doll purchased. All dolls, except where noted, are for adult collectors. The exclusive policy stated in the catalog applies to the United States only. Dolls may be sold to retail customers outside the United States.

PAYMENT

Prices subject to change without notice. We accept MasterCard, American Express, Visa and Discover/Novus. You must be at least 18 years old to order. Personal checks may be cleared electronically and are made payable to Mattel Direct Inc. Checks returned for insufficient or uncollected funds may be collected electronically. We are not responsible for order delays resulting from checks with insufficient funds and declined credit cards. Do not send cash or purchase orders.

SALES TAX

We are required to collect applicable sales tax for deliveries to the following states: CO, NY, TX and WI.

INSTALLMENT ORDERS

A signature is required upon delivery for all installment orders. Installment orders subject to credit approval. Installment orders by mail, phone, or fax only.

MAIL ORDERS

Visit BarbieCollector.com/orderform for a downloadable order form (or see grid above), send full billing and shipping address information, order information, daytime phone number, and payment information (credit card number with expiration date, gift certificate, check, or money order) to address listed above.

GIFT CARDS

Our gift cards are packaged and sent with our latest catalog. Simply indicate the amount and the recipient's full name and address. Gift cards may be ordered and/or redeemed online, by phone, by fax, or mail orders.

GIFT WRAPPING

For the finishing touch, we'll wrap your packages for \$4.00 per item.

SHIPPING

Delivery dates are estimates only. Use guaranteed rush shipping to ensure arrival by a specific date. We'll inform you if an item is out of stock. Shipping and processing fees are based on your order total, excluding taxes and gift wrap charges, they include the cost of processing your order, handling and packaging your products, and delivering them to you and/or designated recipients. Canadian Customers: All prices quoted are in U.S. dollars. Canadian customers are responsible for any taxes and duties.

SHIP TO ALTERNATE ADDRESS

If shipping to two or more different addresses, include \$5.95 for shipping and processing for each additional address.

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Allow 1 additional day for processing.
Not available for APO/FPO addresses
Orders to Alaska, Hawaii, U.S. territories ship
2nd Day Rush or Next Day Rush
2 Day Rush Add \$15 to standard rate
Next Day Rush Add \$20 to standard rate

CANADIAN SHIPPING

Standard Mail Add \$15 to standard rate.
Express Mail Add \$25 to standard rate.

SHIPPING & PROCESSING FEES

Order Total	Standard Rate
\$50.00 and under	\$7.95
\$50.01 - \$100	\$8.95
\$100.01 - \$200	\$9.95
\$200.01 - \$300	\$10.95
\$300.01 - \$400	\$11.95
\$400.01 and over	\$12.95

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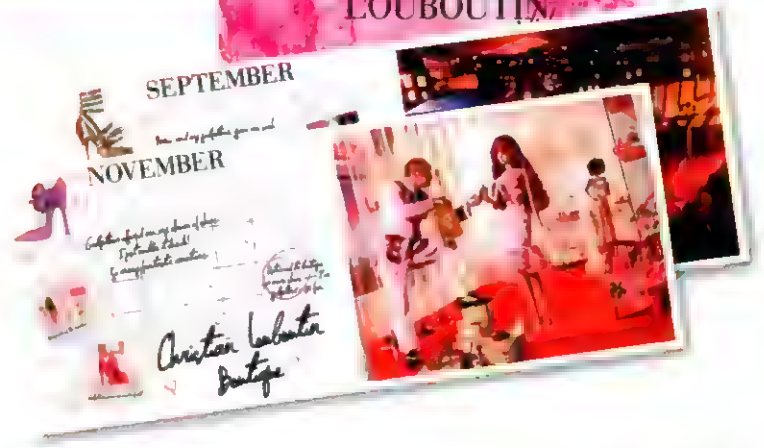
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SATISFACTION GUARANTEED

If for any reason you're not completely satisfied with your Barbie® Collector catalog or online purchase, you can return your selection for an immediate exchange, credit, or full refund (less shipping and processing) anytime within 30 days unless expressly noted otherwise. Excludes Barbie® Fan Club membership.



Included
with the doll!



Product on dolls/accessories may vary from photos shown here. Dolls cannot stand alone and may not be able to hold objects as shown. Installments available on phone mail orders on y



THE TWILIGHT SAGA NEW MOON JACOB DOLL

Who's afraid of this big bad wolf? The Twilight phenomenon continues in *New Moon*, the film where Jacob Black competes for Bella Swan's heart. Doll features a shoulder tattoo and denim shorts. For ages 6 and over.

C3-R9909 \$24.95

TWILIGHT BELLA DOLL TWILIGHT EDWARD DOLL

And so the lion fell in love with the lamb. Arriving with amber eyes and pale shimmering face is the dazzlingly handsome vampire, Edward Cullen, and with jeans and a jacket, the mortal object of his affection, Bella Swan. From Stephenie Meyer's wildly popular #1 *New York Times* bestseller and blockbuster film. For ages 6 and over.

\$24.95 each sold separately

Bella Doll C3-R4162

Edward Doll C3-R4161

Available: Sept 2010

THE TWILIGHT SAGA A ECLIPSE ALICE DOLL

You are safe inside your mind. No one can reach you there. Edward Cullen's future-seeing sister is a vision in a ribbon choker, trimmed blouse, black vest and pants. For ages 6 and over.

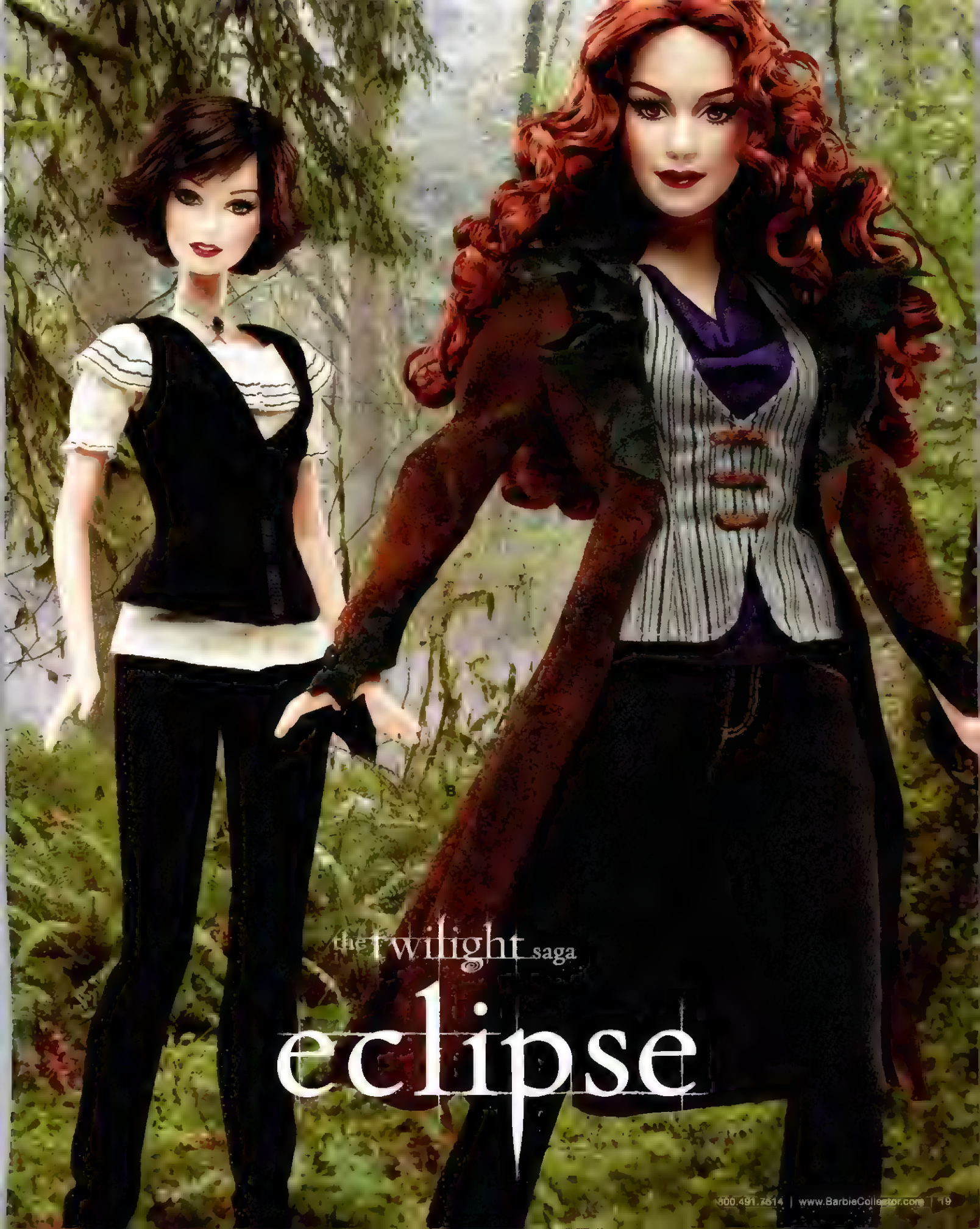
C3-T2237 \$24.95

Available: Sept 2010

THE TWILIGHT SAGA B ECLIPSE VICTORIA DOLL

Seeking revenge for the death of her mate, fiery haired Victoria leads an army of newborn vampires in the third Twilight Saga movie, *Eclipse*, wearing a ruffle collar trench, jeans and boots. For ages 6 and over.

C3-T2236 \$24.95



the twilight saga

eclipse



A



B

JAMES BOND
007



C



D



E

NEW this page

A OCTOPUSSY™ BARBIE DOLL

James Bond becomes enthralled with a beautiful smuggler and circus owner in *Octopussy*™. Their mission stop a nuclear attack funded by the sale of Fabergé eggs. Barbie® pays tribute to a favorite Bond girl dressed in a belted white robe with a dramatic slit and striking octopus graphic. For the adult collector

C3-T4550 \$34.95

NEW this page

B LIVE AND LET DIE™ BARBIE DOLL

Live And Let Die™ finds James Bond working with Solitaire, a lovely tarot card reader and seer. Together they foil the evil schemes of New York crime boss Mr. Big while discovering love. Doll wears a multi-colored, printed gown with golden trim, ornate choker and hoop earrings. For the adult collector

C3-T4551 \$34.95

NEW this page

C GOLDFINGER™ BARBIE DOLL

Pilot Pussy Galore is ready to help 007 thwart Goldfinger's evil plan in a fitted black suit with golden vest. For the adult collector.

C3-R4465 \$34.95

NEW this page

D DIE ANOTHER DAY™ BARBIE DOLL

Brave, bold and beautiful, Jinx was pure luck for James Bond. Doll wears an orange bikini, inspired by the one Bond first spies her in as she exits the ocean. For the adult collector

C3-R4514 \$34.95



E. DR. NO BARBIE® DOLL

The very first Bond girl, Honey Ryder, was cool, confident and completely unforgettable. This doll pays tribute to a memorable scene from the film dressed in a white belted swimsuit with shell, dive knife and sheath. For the adult collector.

C3-R4464 \$34.95

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Ladies of the '80s™ Collection F. CYNDI LAUPER DOLL

She's so unusual! Fun loving Cyndi Lauper's one-of-a-kind style includes eclectic jewelry, an ornate red skirt, fishnet stockings and a colorful hairdo and makeup. For ages 6 and over.

C3-R4460 \$34.95

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Ladies of the '80s™ Collection G. DEBBIE HARRY DOLL

The tough, yet pretty platinum New Wave goddess, Debbie Harry, appears in original '80s attire and comes with a "microphone" and stand. For ages 6 and over.

C3-R4459 \$34.95

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Ladies of the '80s™ Collection H. JOAN JETT DOLL

Inspired by a popular album cover, hard-edged, hard rocking Joan Jett wears a silvery chain, black faux leather pants, red high tops and comes with an "electric" guitar. For ages 6 and over.

C3-R4461 \$34.95

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C3 R4508 \$34.95

$L \vdash \varphi \rightarrow (\neg \varphi \rightarrow \perp)$ (Axiom 1)
 $\vdash \neg \neg \varphi \rightarrow \varphi$ (Theorem 1)
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C3-R4509 \$34 95

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